

# **Blabit**

## **Pros**

**Nice presentation**  
**Horizontal scroll**  
**Interesting mix: community and event calendar**  
**Good prototype**  
**Network oriented**  
**Useful**  
**Reflects on your interest**  
**Creative**  
**Sharing info**  
**Intuitive**  
**Good principle based**  
**Focused**  
**Feedback option: good**  
**Interesting**  
**I love events**  
**I love the layout and the structure of the homepage**  
**The name sounds great**  
**Sounds like a great idea for southtyrol**  
**Great new service**  
**Personal way to advertise an event**  
**Blabber great concept**  
**Blabbers good name**  
**I would use it!**  
**Different way to connect**  
**Brilliant**  
**Effective aggregation method**

## **Cons**

**What is Blabit in fact?**

**Why should I choose your service?**

**Business model**

**Not immediately clear how the events timeline is working**

**How do you want make money with it? I'm not sure I would pay for it as an app**

**Twitter?**

**I'm not able to do the exact same thing with facebook but I don't want to join another community**

**How you make people rest to your service**

**Demo was impressive but too quickly present**

**Too much confusion on website**

**There are already event organizer in southtyrol, why this should work**

**Always use real data with showing demos**

**It will end up just being event advertisement Spammers**

**Caotic background of the prototype**

**Service not good option**

**Why do you need to build an entiere community instead of using facebook access**

**What about facebook?**

**Usability is a little bit a mess**

**Sound complicated**

**Who will start? Who's creating the content?**

**Twitter and Facebook already do that**

**Yet another social network? Do we really need it?**

**Your competitors?**

**Why should I choose your service?**