

## People said that they love

1. Sharing of best practices
2. It will make event organizing faster
3. Users will have more choices to select from.
4. Great!
5. Very useful
6. Covers a wide range of events
7. Useful
8. Time saving
9. For the customer it might be cheaper since he has more choices than a party planner probably would offer
10. It might be a fun
11. Possibility to see on the computer
12. Interactivity
13. Immediacy
14. Everybody can create events
15. Win- win for agencies and users
16. Platform thinking seems to be doable
17. 3D modeling was quite interesting
18. A single place when we have all the infos for an event
19. Possibility to show info between ...
20. Fancy and easy. I would use it.
21. Everything is planned
22. Clear (overall) visualization
23. Idea
24. Presentation
25. There are many events organizing in the world
26. Very useful for planning
27. Easy event planning for everyone
28. Cheaper (money & time)
29. Easy way to do events
30. Reduces steps

## People said that they hate

1. What is the novelty value?
2. Different laws and regulations from place to place
3. Missing business model
4. Lots of work to write and set up the system
5. Agencies already have their own catalogue and don't want to be compared
6. Very different kinds of events with different requirements
7. Team of two probably not enough
8. To many kinds of events with different needs
9. Need professionals to set up the system (agencies)
10. Difficult to generate money
11. It won't make my life easier. It just adds another layer where problems can occur.
12. Works locally or ...?
13. Complicated to develop
14. Confusing
15. I want to organize my event outside of my home
16. Why 3D models
17. Complicated system
18. What about the profitability
19. Difficult implementation
20. The party planner does the same things & agencies as well. It might not be their interest to register
21. For small events only since the big events are organized differently
22. Locations
23. Provided a list of brands, food suggestions and so on
24. Too much concurrence
25. Tricky implementation, very careful with UI
26. Single number team
27. Event management and organizing does not seem profitable
28. Why should you be so good at event organizing?
29. Too wide
30. Where is the guarantee about quality of the event