



My name is Savina Marinova. I work as Sales Coordinator for international hotel chain. I am 25 years old and I hold degree in Historical Science.

I have got experience organizing variety of events – conferences, seminars, presentations, parties, weddings.

My opinion for EventArt: Everybody knows that event planning can be stressful, no matter how big the event is. There is always so much to organise – the venue, the number of attendees, set up of the room, entertainment, catering, technical equipment, decoration and so on. I think that it is a great idea to create tool which can organize these entire things only with few clicks.

As a person who works at the Sales department of a business hotel I think that EventArt would enable our team to focus our time on strategic decisions, marketing research and developing relations with the clients rather than repetitive, time consuming tasks related to the organization of the event. Therefore this system would decrease the time spent for event preparation and would increase the number of the clients and sales.

The other great advantage of EventArt is that it is “all in one”. The various tools and sources needed

for event planning wouldn't be needed anymore and that would decrease the event costs.

EventArt also would help companies to gain the trust of the customers. With generated 3D model the clients will be sure and calm that they will get what they want.

As a summary EventArt saves time, costs and at the same time it generates sales.

I think that this tool would be useful for hotels, restaurants, travel agencies, PR agencies, wedding agencies, etc.

We definitely would use EventArt services for organizing events! Our management is ready to pay about 10 euro per organized event.

If you need more information or we can help with something, don't hesitate to contact us.

Best regards,
Savina Marinova

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