

Garments Management System



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We will make your business easy!



GMS in Nutshell

Problem:

1. SAP is costly for small and medium industry.
2. Companies using Software that is too much complex for user.
3. People working in garments industry are not proficient using software.

Solution:

1. GMS provide most user friendly interface to the user.
2. GMS using very simple architecture.



GMS vision and mission

Vision on 2015: GMS will be one of the best software for Garments industry. When people think about software for garments industry they will think about GMS only.

Mission: Beside garments software we will focus on other industry like textile and other industry those have same business procedure like GMS.



GMS Strategy

- GMS will target small and medium garments industry those mainly using excel sheet and manual reporting.
- Company those using different software for different department also target of the GMS.



Market Driver

1. 2%-5% very big Garments industry of Bangladesh using Software like SAP or ERP.
2. Many company using different software for different departments.
3. Most of the small or medium company depends on excel ,access or manual working.



Market Opportunity

- Industry is expanding.
- Plenty of foreign investor is awaiting for invest in this sector.

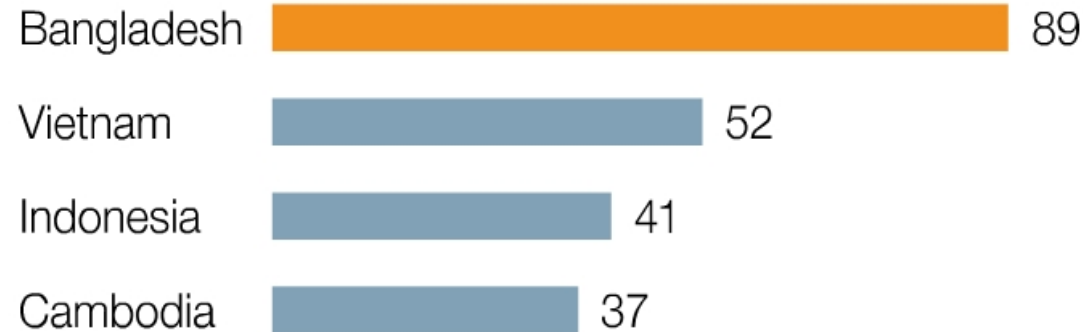


Market Opportunity

Many chief purchasing officers view Bangladesh as the next hot spot for sourcing in the ready-made-garment market.

% of respondents

What are your top 3 sourcing-country hotspots within the next 5 years?



Source: Sept–Nov 2011 McKinsey survey of 28 European and US chief purchasing officers from leading apparel companies that together account for \$46 billion in total apparel-sourcing value and 66% of all apparel exports from Bangladesh to Europe and the United States



Market Competitor

- SAP,ERP is not our competitor because we are focusing small and medium industry.
- Some local company already providing software to this small and medium company.



Market Competitor

Our Strength:

- We are focusing on customer needs.
- GMS is user friendly software ever in the market.



Market Strategy

- Develop brand for garment software.
- Demo solution for customer.
- Compare with existing product.

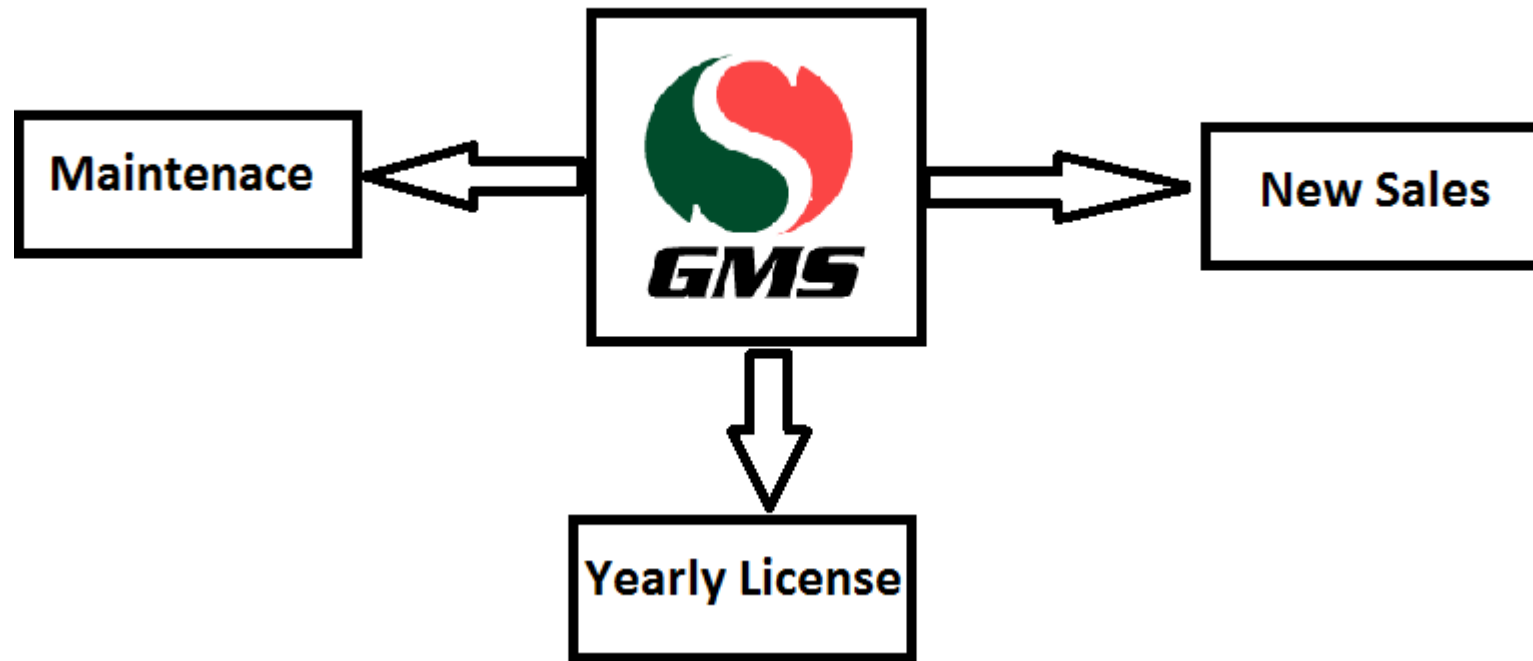


Marketing Plan

- Professional from garments industry will marketing for the GMS.
- Offer 6 month free license.
- Organize meeting with Bangladesh Garments Manufacturing and Exporter Association.
- Presenting some attracting feature like daily production report view in smart phone etc.

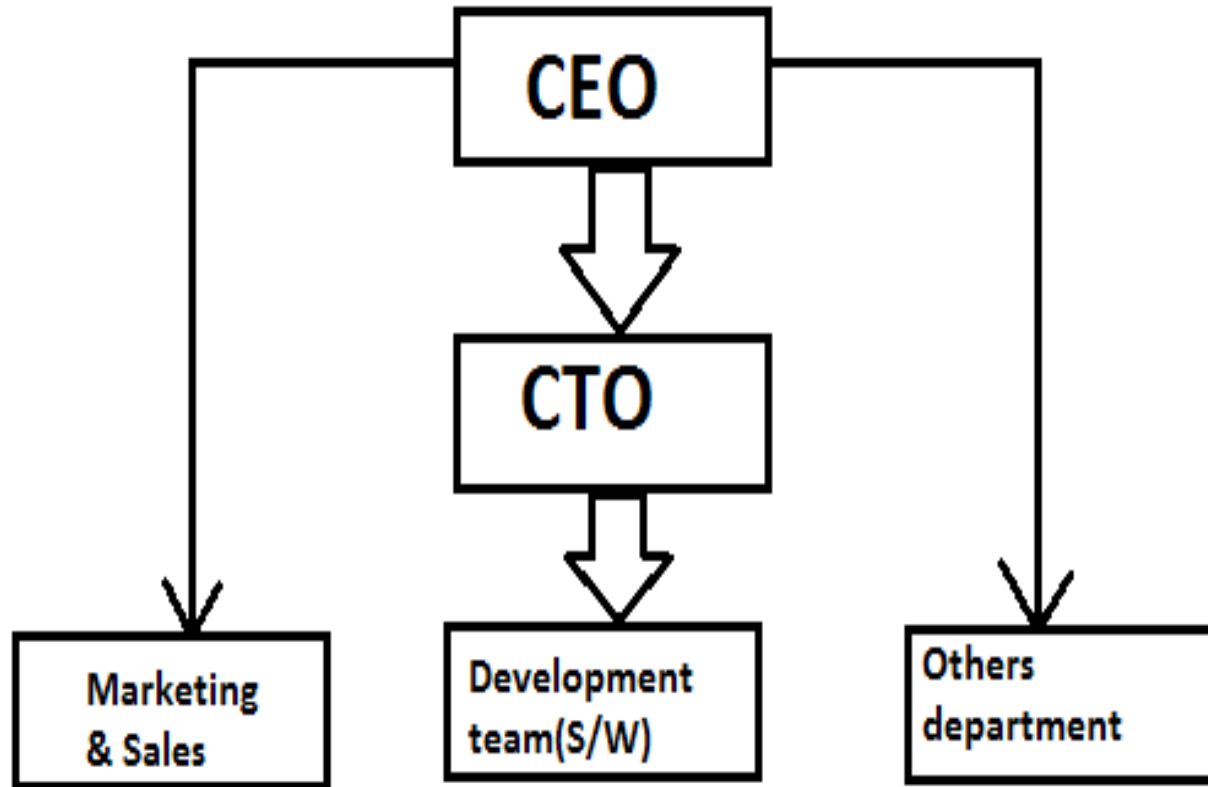


Business Model





Team & Organization





Financial Plan

- 1st year investment \$40000
Expected return \$10000
- 2nd year investment \$20000
Expected return \$40000
- 3rd year investment \$10000
Expected return \$120000
- 4th year investment \$10000
Expected return \$200000



Risk

- Time to market
- First few selling of the product.
- Keep the price cheap.



Road map & Next Action

- Next 5 year, want to capture 15% industry of the country.
- Improve the product.
- Keep the price cheap.
- Developed new product related to this business.



Summary

- GMS has very large market.
- GMS is user friendly than other software.
- GMS licensing is cheap.
- Best solution for small and medium industry.